



Museum &
Gallery Tours &
Art Experiences
for
Corporate Events
& Audiences





ART SMART

ART SMART has crafted engaging ways for people to access the vast art resources of New York City and other major cities since 2001.

ART SMART's art guides are incredibly qualified graduate-level art historians from top universities who have their fingers on the pulse of the art world. They are chosen for their passion, personality and charm as well as for the depth and breadth of their art knowledge.

Why Choose Art Smart?

Our approach is different. Using design thinking techniques, we craft tailor-made programs to inspire your organization's team or customers to higher levels. While we start from the art and its history, we go far beyond that in developing thought-provoking conversations that stem from each ART SMART client's unique perspective and goals. We prompt participants to think and see things in new ways: to engage in a dialogue with art historians rather than listening to rote lectures. Informative, interactive and enriching...we create value by enabling our corporate clients and their guests to feel like VIP art insiders while they learn to connect ideas in innovative ways.

Customized tours for groups of 2-60 people designed to entertain, enlighten, educate and engage for internal or client based events that are:

INFORMATIVE AND THOUGHTFUL

ART SMART's knowledgeable team weaves together the facts and aesthetics of the vast history of classic and contemporary art to create memorable and inspirational experiences that help guests look and think differently.

BESPOKE

Our tours are customized to your group. We can shape an existing tour to match your goals and interests or create an entirely original program based upon your industry, brand or audience. We also offer VIP and after-hours outings to New York's most prominent museums and galleries.

RELEVANT

A deeply engaged experience in a leading museum provides a bridge from mankind's innovation, successes, and aspirations to one's own; a contemporary gallery provokes and challenges. ART SMART guides are skilled at working with corporate audiences to make the encounter with the art compelling and relevant.

INTERACTIVE AND TEAM BUILDING

Our exceptional guides' experience with a broad range of clients have honed our skill in making each tour dynamic and highly interactive. Never contrived, ART SMART tours employ art to explore leadership, creative thinking, communication and more.



OUR TOPICS

In addition to our general art tours, we customize around themes of importance to particular clients. Some examples of programs we have developed include:

Innovations and Ideas that Changed the World: Disruptive technologies, how they originated and who benefited

What It's Worth: Using the art market as a case we evaluate what builds price and value

What Leaders Look Like: How images of a leader are made and how—especially in digital environments—they are controlled

Beauty and the Eye of the Beholder: What's considered beautiful and why

Dressed for Success: The fashion of power from antiquity to the 21st century

Money: Banking, coins and wealth from the 6th century BC to today

The Room Where it Happens: Spaces of power and success, exemplified by the office sanctum of John Pierpont Morgan, where he shaped the American finance industry

Concentration: How to foster mono-tasking and mission focus, and enhance awareness and creativity through slow looking

Sign Here: Explore the origins of accounting and debt from five thousand years ago

A Legacy of Leaning In: The worlds of powerful women from antiquity to today

Strike a Pose: How posture and body language affect communication and the presentation of power

For more traditional requests:

Viewing Globalization: How art reflects the spread of people and ideas

Only in New York: A selection of the best of New York City museums

The Aha Moment: Witness objects, notebooks and images that demonstrate that aha moment of some of history's greatest forces

Lingua Franca: How to talk about art—any kind of art—and sound smart

Game of Thrones: Meet some of the greatest rulers of the ancient world and explore their history and humiliations

Gem & Jewels: An experiential tour around NYC

Understanding Modern Art

Top 10 Things You Should Know About Art

ACCOLADES AND PRESS FOR ART SMART

ART SMART has earned praise from leading newspapers, magazines, and elite concierge teams as the pre-eminent provider of personalized guidance to art venues. Our clients value our comprehensive service and expertise.

THE WALL STREET JOURNAL

"Top Private Art Guides"

The New York Times

Wine Spectator

FrontDesk
NEW YORK

NEW YORK

Robb Report

FOOD & WINE

Town & Country



DETAILS

Tours and events can be complemented by a curated food and beverage program.

For more information on our corporate tours contact us at corporate@artsmart.com or 212-595-4444.

We will be delighted to provide you with a consultation on how we can design the best program for your group.



Art Smart Tours & Advisory
www.artsmart.com
212-595-4444
[@GetArtSmart](https://www.instagram.com/GetArtSmart/) / [#GetArtSmart](https://www.instagram.com/GetArtSmart/)

SAMPLE LIST OF VENUES

The Metropolitan
Museum of Art

The Guggenheim Museum

The Morgan Library & Museum

American Numismatic Society

Chelsea, Lower East Side and
Brooklyn art galleries

Brooklyn artist studios

The High Line and
Meatpacking District
walking tour